## Elevate your university and boost student employability with dual-accreditation

ILM's dual-accreditation is a bespoke service designed for universities to map your existing programmes to ILM qualifications that are highly valued by employers, enabling your students to achieve a fully recognised ILM award, certificate or diploma.

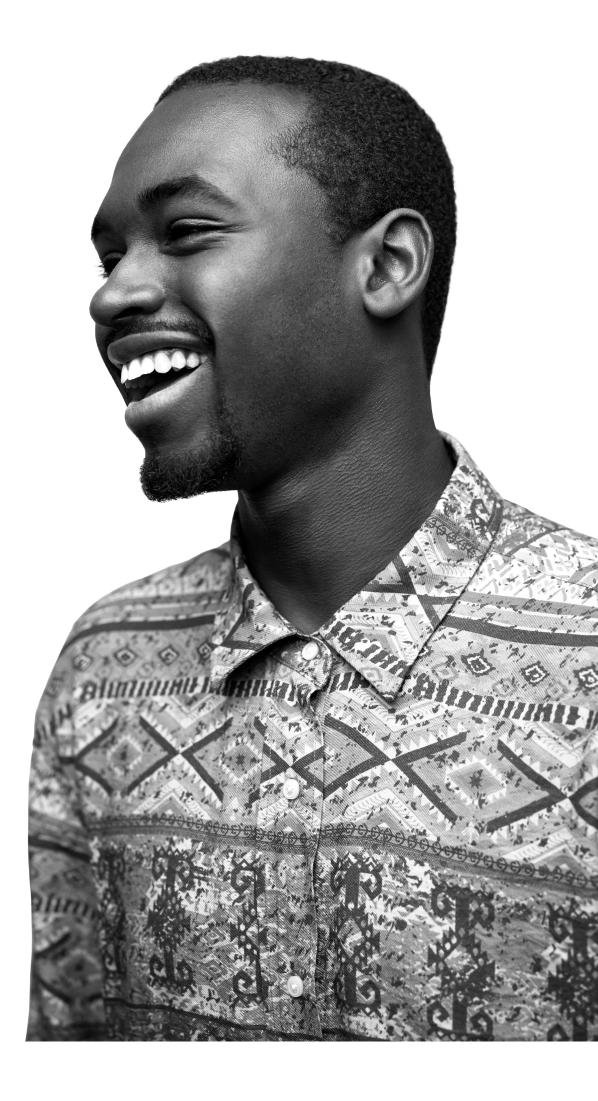
In our recent survey, customers said that ILM is known for...



Being renowned in the leadership and management world







## The power of digital credentials

Your students achieve a fully recognised ILM award, certificate or diploma with an innovative dual-branded digital credential, a verified, portable, data-rich proof of competency, to showcase their achievements and amplify career opportunities and progression.

of employers say digital credentials help them to identify qualified candidates



500k issued by

**ILM and City & Guilds** 

83% of our digital credential recipients

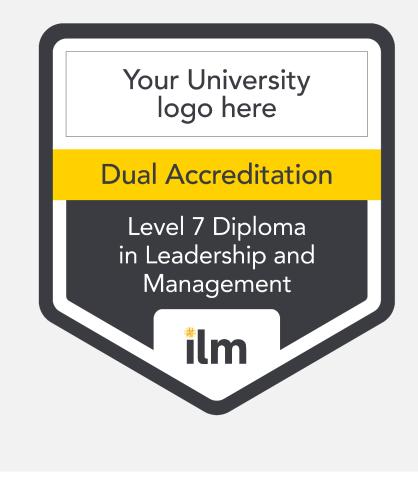
believe that it is a 'great way of showcasing my commitment to learning and development'





unique digital credential image files is information about your programme and university, enabling you to widen your brand reach globally across learner, employer, provider and Higher Education markets.

Packed within each of your student's



## Additional benefits for your university

Boost employability by giving

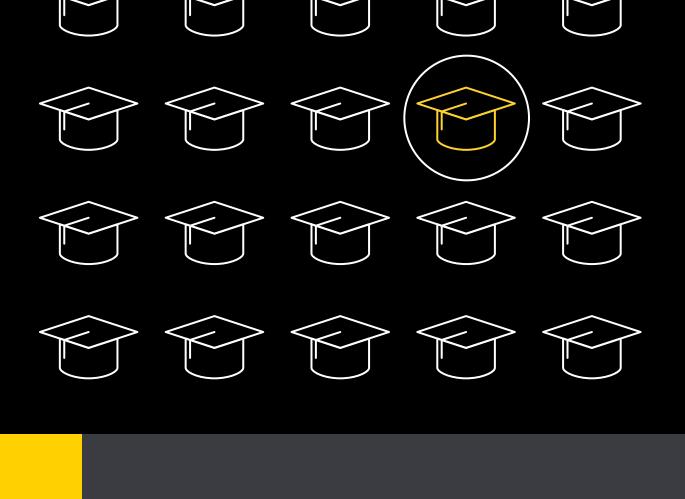
students the capacity to share their skills and achievements through leading-edge technology with global employer networks.



management support.

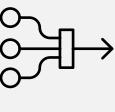


Become a university of choice with enhanced learning opportunities from a market-leading specialist brand.



Use your existing quality

processes and policies in our unique and streamlined EQA process.



Receive a dual accreditation

logo to enhance your marketing, promote your programmes and showcase your alignment with the ILM brand.



Provide membership to tutors for access to content, events,

tools and resources.



Enable your students to

participate in tailored induction events.







An internationally-recognised qualification that demonstrates skills,

aligns with professional standards.

supports career progression and

Access to live labour market information and job pathways through our innovative and unique

membership.

credential platform.

Optional upgrade to professional

The ability to build and boost a personal brand across global

digitalisation.

platforms with progressive

an award-winning toolkit of resources, webinars, tools and

No additional time or workload requirements.

## your qualifications today

Amplify and accelerate

existing qualifications to an ILM pathway, please get in touch.

customer@i-l-m.com 01543 266 867 <u>i-l-m.com</u>

If you're interested in aligning your

Student membership with access to

events.

mark and gives value to people coming on the university programme."

"ILM is the quality

**Sharon Mott** Training Services Manager **Commercial Services** University of South Wales

